

*You can get virtually anything you want  
by helping other people get what they want.*

*Mia Sage und Karen Baker Blum*

## SELLING FROM THE HEART

Get to know what your customers really want and help them achieve that.

Winning customers means building a connection with people that is filled with trust and honesty. These customers become your long-term business friends.

Old fashioned sales techniques are no longer the way people want to connect and interact. With new, with conscious approaches you may discover the joy of winning customers.

Today people want to be appreciated and be accompanied throughout their purchase process.

It is time for you to start SELLING FROM THE HEART.

Contents:

- Awake curiosity, follow the joy
- Your inspiring presentation
- Deepen connection and trust
- Train communication skills
- Key moment sales questions
- Address customer concerns

Your benefit:

- Increase the fun of selling
- Become more successful together with other business people
- Win more customers in a stress-free manner

## OUR CUSTOMERS SAY

*"Selling from the Heart", the product of the two great business ladies Meike Nittel and Katja Rossel brought a quantum leap into my business. Authentic and with great passion, both show that selling can be really fun. I didn't get to know ONE sales process, but MINE. And by that I became irresistibly successful.*

- Ilona, astrologer

*Dear Katja, I just have to tell you how great your coaching session is. I have the impression that it is the first time that there is a real output when I do what I learned from you. New contacts, new clients, more trial lessons, I can do a lot more in depth and become more reliable - when I call, people are much more appreciative and I have pleasant conversations. It is lot of fun! Thank you very much!*

- Anja, body therapist

## TIME AND PRICE OF THE OPEN SEMINARS

Solopreneurs join us for 5x a 2-hours-session/week,  
Start: Wednesday, March, 3<sup>rd</sup>, 10<sup>th</sup>, 17<sup>th</sup>, 24<sup>th</sup>, 31<sup>st</sup>  
7 PM - 9 PM CET. Seminars will be held in small groups  
over Zoom. Payments will be via Paypal. Price: €500.-

**CONTACT** for your questions + booking

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# SELLING FROM THE HEART

JOIN US FOR A JOYFUL SEMINAR

[www.sellingfromtheheart.de](http://www.sellingfromtheheart.de)